

Fast At Your Door



mission

Mainstream media prioritizes what news can be easily skewed or can keep the viewer engaged to secure and increase return for shareholders from the revenue of advertising. Fast At Your Door prioritizes delivering high quality artwork that shares scholarly societal and political critiques with a grassroots approach. We urge the consumer to choose who profits from their attention wisely, by providing resources to jumpstart their own independent research and start investing in culturally relevant artwork produced by marginalized creatives.

F.A.Y.D



decoding f.y.a.d

Printmaking is the primary artform featured in the box; as screenprinting is the technique used to produce the box itself. Printmaking is built upon the ability of reproduction, cost effective materials, and user friendly techniques. These highlights lend to printmakings rich past in political posters during pivotal moments of world history.

F.A.Y.D

3

decoding f.y.d

Similar to F.A.Y.D'S first community outreach program, Black is Punk (2022), the subscription boxes will gain its supports through grassroots campaigns, such as advertising through social media, at local art fairs, building connections in the community, and hosting events where subscriptions can be available for purchase.

If your looking to create change from the ground up, start at the grassroots. You connect with the average person and move at a local level. Grassroots activism shares the voices of those who have the best understanding of local or social issues because they've lived it.



F.A.Y.D

bi-annual subscriptions

- ~ 1 print per artist minimum
- ~ proof of authenticity
- ~ research materials



- ~ 1 print per artist minimum
- ~ proof of authenticity
- ~ research materials
- ~ newsletter (bi-annual)
- ~ guest artist merch
- ~ prompt suggestion
- ~ referral codes (10% off)

F.A.Y.D

practicality

Leading art subscription boxes average \$180 in a six month period. These boxes focus on art supplies only. However, F.A.Y.D boxes deliver collectable artwork that is guaranteed the investment. Collecting and investing in artwork is tax deductible and more accessible as compared to other investment ventures like real estate and stocks. With low risk and assurance of interest, F.A.Y.D boxes have a projected annual return on 3.1 - 6.3% as an industry standard; potentially doubling in value after 10 years.



F.A.Y.D